DUP INVOICE TE



www.wesh.com

Billing Address:

WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222 Billing: (407)389-7661

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 950297-1
 10/14/12
 October 2012
 10/01/12 - 10/08/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WESH
 Fran Berg
 Eagle-Washington
 National

Advertiser
Obama/D/President

Product Estimate Number
SKED A 30'S 1537

GMMB

Attention: Accounts Payable

3050 K St, NW

Washington, DC 20007

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/02/12 - 10/08/12 | 950297 | 07898911 |
| | | |

Billing Calendar Billing Type Deal #
Broadcast Cash

Special Handling

| IDB # | Advertiser Code | Product Code | 9912856 | 95 | 101

Agency Ref Advertiser Ref

Send Payment To: **WESH**

Weeks:

Start Date

10/01/12

End Date

10/07/12

MTWTFSS

-TWTF--

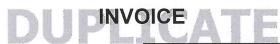
P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| | | | | | | | | Spots/ | | | | |
|------|---------------------------|--------------------------|---------------------------|--|---------------------------------------|--------------------------------|--------|--------------------------------|------------|------|--------------------|---|
| Line | Start Date | End Date | Desci | ription | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | | |
| | 1 10/02/12 Class of Ti | 10/05/12 me - Pre-em | M-F E | Early Sunrise h notice | 5:00-6:00 AM | -TWTF | :30 | 5 | \$300.00 | NM | | |
| | Weeks: | Start Date 10/01/12 | End Da 10/07/1 | | Spots/Week 5 | <u>Rate</u> \$300.00 | | | | | | |
| | Spots: # Ch | | <u>ir Date</u> 0/02/12 | Air Time Descrip | | Start/End Time 5:00-6:00 AM | | <u>h Ad-ID</u> 0 OFA12P130H | | | Rate] \$300.00 | |
| 1 | | | 0/02/12 | 5:13 AM M-F Ea 5:53 AM M-F Ea | | 5:00-6:00 AM | | 0 OFA12P130H | | | \$300.00 | 100000000000000000000000000000000000000 |
| | | | 0/03/12 | 5:25 AM M-F Ea | to the September of Later September 1 | 5:00-6:00 AM | 0.00 | 0 OFA12F130H | | | \$300.00 | NM |
| 1 | | | 0/03/12 | 5:44 AM M-F Ea | | 5:00-6:00 AM | | 0 OFA12A133H | | | \$300.00 | NM |
| | | | 0/05/12 | 5:27 AM M-F Ea | | 5:00-6:00 AM | | 0 OFA12A133H | | | \$300.00 | |
| | 7 00 | LOITI II | 0/03/12 | J.ZI AWIWI LE | arry ourinise | 3.00-0.00 AW | | 0 01 /\IZZ/\IZ3311 | | | Ψ500.00 | 14141 |
| : | 2 10/08/12 Class of Ti | 10/08/12 me - Pre-em | | Early Sunrise h notice | 5:00-6:00 AM | M | :30 | 1 | \$325.00 | NM - | | - E |
| | Weeks: | Start Date 10/08/12 | End Da 10/14/ | | Spots/Week 1 | <u>Rate</u> \$325.00 | | | | | | |
| | Spots: # Cl | | | Air Time Descri | <u>otion</u> | Start/End Time | | th Ad-ID | | | Rate | |
| | 1 W | ESHM 10 | 0/08/12 | 5:12 AM M-F Ea | arly Sunrise | 5:00-6:00 AM | :3 | 0 OFA12Z141H | | | \$325.00 | NM |
| | 3 10/02/12 Class of Ti | 10/05/12 me - Pre-em | | Sunrise @6AM h notice | 6:00-7:00 AM | -TWTF | :30 | 3 | \$800.00 | NM | | |
| | Weeks: | Start Date 10/01/12 | End Da 10/07/ | | Spots/Week 3 | <u>Rate</u> \$800.00 | | | | | | |
| 1 | Spots: # C | h <u>Day A</u> | ir Date | Air Time Descri | ption | Start/End Time | Leng | th Ad-ID | | | Rate 1 | <u>Type</u> |
| 1 | 3 W | ESHTu 1 | 0/02/12 | 6:55 AM M-F St | unrise @6AM | 6:00-7:00 AM | :3 | 30 OFA12P130H | | | \$800.00 | NM |
| | 2 W | ESHW 1 | 0/03/12 | 6:22 AM M-F St | unrise @6AM | 6:00-7:00 AM | :3 | 30 OFA12P130H | | | \$800.00 | NM |
| | 1 W | ESHTh 1 | 0/04/12 | 6:55 AM M-F S | unrise @6AM | 6:00-7:00 AM | :3 | 30 OFA12A133H | | | \$800.00 | NM |
| | 4 10/02/12 Class of Ti | 10/05/12 ime - Pre-en | | Today Show h notice | 7:00-9:00 AM | -TWTF | :30 | 3 | \$1,200.00 | NM | | |
| | Weeks: | Start Date 10/01/12 | End D: 10/07/ | | Spots/Week 3 | Rate \$1,200.00 | | | | | | |
| | Spots: # C | h <u>Day A</u> | ir Date | Air Time Descri | ption | Start/End Time | Leng | th Ad-ID | | | Rate | Type |
| | 1 W | /ESHTu 1 | 0/02/12 | 8:29 AM NBC T | oday Show | 7:00-9:00 AM | :: | 30 OFA12P130H | I | | \$1,200.00 | NM |
| | 2 W | ESHTh 1 | 0/04/12 | 7:29 AM NBC T | oday Show | 7:00-9:00 AM | :: | 30 OFA12A133H | I | | \$1,200.00 | NM |
| | 3 W | ESHF 1 | 0/05/12 | 8:35 AM NBC T | oday Show | 7:00-9:00 AM | :: | 30 OFA12A138H | ł | | \$1,200.00 | NM |
| | 5 10/02/12 Class of T | 10/05/12 ime - Immed | | y Sunrise @4:30A e-emptible without | | -TWTF | :30 | 4 | \$40.00 | NM | | |

Rate

\$40.00

Spots/Week





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice Date Invoice Month Invoice Period Invoice # 10/14/12 10/01/12 - 10/08/12 950297-1 October 2012

| Advertiser | Product | Estimate Number |
|-------------------|-------------|-----------------|
| Obama/D/President | SKED A 30'S | 1537 |

| www.w | esh.com | | | | | | | | | |
|-------|----------------------------|-------------------------------|--|--|------------------------------|-------------|------------------------------|---|------|-----------------------------------|
| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Туре | |
| 5 | 10/02/12 | 10/05/12 | *Early Sunrise @ | 4:30AM 430a-5am | -TWTF | :30 | 4 | \$40.00 | NM | A STATE OF |
| - | Class of Tin | ne - Immedia | tely Pre-emptible w | thout notice | | 1 | | | | |
| | Spots: # Ch | Day Air | Date Air Time [| Description | Start/End Time | Lenat | n Ad-ID | | | Rate Type |
| | 1 WE | ESHTu 10/ | 02/12 4:39 AM * | Early Sunrise @4:30AM | 430a-5am | :3 | OFA12P13 | | | \$40.00 NM |
| | | | | Early Sunrise @4:30AM | 430a-5am | | O OFA12P13 | | | \$40.00 NM |
| | | | | Early Sunrise @4:30AM Early Sunrise @4:30AM | 430a-5am 430a-5am | |) OFA12A13) OFA12A13 | | | \$40.00 NM \$40.00 NM |
| | | | | | | | | | | \$40.00 INI |
| 6 | 10/08/12 Class of Tin | 10/08/12 ne - Pre-emp | *Early Sunrise @ otible with notice | 4:30AM 430a-5am | M | :30 | 1 | \$75.00 | NM | |
| | Weeks: | Start Date 10/08/12 | End Date MTWT | | <u>Rate</u> \$75.00 | | | | | |
| | Spots: # Ch | Day Air | Date Air Time I | Description | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| | 1 WE | ESHM 10/ | 08/12 4:49 AM [*] | Early Sunrise @4:30AM | 430a-5am | :3 | 0 OFA12A13 | 8н | | \$75.00 NM |
| 7 | 10/06/12 Class of Tir | 10/06/12 ne - Immedia | Sat 5-6a ately Pre-emptible w | Sat 5-6a ithout notice | S- | :30 | 2 | \$50.00 | NM | |
| | Weeks: | Start Date 10/01/12 | | FSS Spots/Week | <u>Rate</u> \$50.00 | | | | | |
| | Spots: # Ch | | | <u>Description</u> | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| | | | 06/12 5:31 AM | | Sat 5-6a | 1.5 | 0 OFA12Z14 | | | \$50.00 NM |
| | 1 WE | ESHSa 10/ | 06/12 5:59 AM | Sat 5-6a | Sat 5-6a | :3 | 0 OFA12A13 | В8н | | \$50.00 NM |
| 8 | 10/06/12 Class of Tir | 10/06/12 ne - Pre-emp | Sat Sunrise 6-8 / | AM 6:00-8:00 AM | S- | :30 | 1 | \$250.00 | NM | |
| | Weeks: | Start Date | | | Rate | | | *************************************** | | |
| | Spots: # Ch | 10/01/12 Day Air | | -S- 1 Description | \$250.00 Start/End Time | Lenat | h Ad-ID | | | Rate Type |
| | Entraction of the second | ESHSa 10/ | | Sat Sunrise 6-8 AM | 6:00-8:00 AM | | 0 OFA12A13 | 38н | | \$250.00 NM |
| 5 | 10/06/12 Class of Tir | 10/06/12 ne - Pre-emr | NBC Saturday | Sat 8-10am | S- | :30 | 1 | \$1,100.00 | NM | |
| | Weeks: | Start Date | End Date MTWT | | Rate | | | | | |
| | 04 # 01- | 10/01/12 | 10/07/12 | | \$1,100.00 | Large | I. A.LID | | | Data Toma |
| | Spots: # Ch | n <u>Day Air</u> ESHSa 10 | | <u>Description</u> NBC Saturday | Start/End Time Sat 8-10am | | <u>h Ad-ID</u> 0 0FA12A1: | 38н | | <u>Rate Type</u> \$1,100.00 NM |
| 10 | | 10/07/12 | | | | | | | NINA | 7., |
| | | me - Pre-emp | Sun Sunrise@6- otible with notice | | S | :30 | 2 | \$250.00 | NM | |
| | Weeks: | Start Date 10/01/12 | End Date MTWT | | <u>Rate</u> \$250.00 | | | | | |
| | Spots: # Ch | | | Description | Start/End Time | Leng | th Ad-ID | | | Rate Type |
| | 1 WI | | | Sun Sunrise@6-8 AM | 6:00-8:00 AM | :3 | 0 OFA12Z1 | 41H | | \$250.00 NM |
| | 2 WI | ESHSu 10 | /07/12 6:53 AM | Sun Sunrise@6-8 AM | 6:00-8:00 AM | :3 | 0 OFA12A1 | 38н | | \$250.00 NM |
| 1 | 1 10/07/12 Class of Tir | 10/07/12 me - Pre-emp | NBC Sunday To | day 8:00-9:00 AM/9-11 | IFS | :30 | 2 | \$1,800.00 | NM | |
| | Weeks: | Start Date 10/01/12 | End Date MTWT | | Rate \$1,800.00 | | | | | |
| | Spots: # Ch | | | Description | Start/End Time | <u>Leng</u> | th Ad-ID | | | Rate Type |
| | | | | NBC Sunday Today | 8:00-9:00 AM/9 | | 30 OFA12A1 | | | \$1,800.00 NM |
| L | 1 W | ESHSu 10 | /07/12 8:59 AM | NBC Sunday Today | 8:00-9:00 AM/9 | 9-11/ :3 | 30 OFA12A1 | 38н | | \$1,800.00 NM |
| 12 | 2 10/07/12 Class of Ti | 10/07/12 me - Pre-em | NBC MEET THE ptible with notice | PRESS NBC MEET THE I | PFS | :30 | 1 | \$5,500.00 | NM | |
| | Weeks: | Start Date | End Date MTW | | Rate | | | | | |
| | Spots: # Ch | 10/01/12 n <u>Day Ai</u> i | THE PART AND | S 1 Description | \$5,500.00 Start/End Time | e lend | th Ad-ID | | | Rate Type |
| 1 | 3poto. <u>11</u> Oi | . Day All | <u> </u> | _ ccomption | Otaru Liid Tillie | LOTIN | / W ID | | | 1,000 |





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice Month Invoice Period Invoice Date 10/01/12 - 10/08/12 950297-1 10/14/12 October 2012

| Advertiser | Product | Estimate Number |
|-------------------|-------------|-----------------|
| Obama/D/President | SKED A 30'S | 1537 |

Weeks:

| www.w | resh.com | | | | | | | | | | | | |
|-------|----------------------------|------------------------|-------------------------|--------------------------------|-------------------|-------------------------|------------|-------------|----------|----------|-----------------------|---------------------|---------------|
| | | | | | | | | Spots | | | | | |
| Line | Start Date | End Da | te Desc | cription | Start/End Time | MTWTFSS | Length | Week | (| Rate | Туре | | |
| 12 | 10/07/12 Class of Tin | 10/07/1 ne - Pre-e | | | S NBC MEET THE PR | S | :30 | area garage | 1 **** | 5,500.00 | NM | | |
| | Spots: # Ch | | Air Date | Air Time Descrip | | Start/End Time | | gth Ad-II | _ | | | Rate | |
| | 1 WE | SHSu | 10/07/12 | 9:59 AM NBC MI | EET THE PRESS | NBC MEET THE | E PI | :30 OFA1 | 2Z141H | | | \$5,500.00 | NM |
| 13 | 10/02/12 Class of Tin | 10/05/1 ne - Pre-e | | s & Kelly 9-10 AM th notice | 9:00-10:00 AM | -TWTF | :30 | | 4 | \$600.00 | NM | | |
| | Weeks: | Start Dat 10/01/12 | | | Spots/Week 4 | <u>Rate</u> \$600.00 | | | | | | | |
| | Spots: # Ch | - | Air Date | Air Time Descrip | | Start/End Time | <u>Len</u> | gth Ad-II | _ | | | Rate | |
| | | | 10/02/12 | 9:52 AM Regis 8 | | 9:00-10:00 AM | | :30 OFA1 | | | | \$600.00 | |
| | | | 10/03/12 | 9:33 AM Regis 8 | 15 | 9:00-10:00 AM | | :30 OFA1 | | | | \$600.00 | gwont coorner |
| | | | 10/04/12 | 9:15 AM Regis 8 | | 9:00-10:00 AM | | :30 OFA1 | | | | \$600.00 | |
| | 2 WE | SHF | 10/05/12 | 9:48 AM Regis 8 | Kelly 9-10 AM | 9:00-10:00 AM | | :30 OFA1 | ZA133H | | | \$600.00 | NM |
| 14 | 10/08/12 Class of Tir | 10/08/1 ne - Pre-e | | s & Kelly 9-10 AM th notice | 9:00-10:00 AM | M | :30 | | 1 | \$800.00 | NM | | |
| | Weeks: | Start Da 10/08/12 | | | Spots/Week 1 | <u>Rate</u> \$800.00 | | | | | | | |
| | Spots: # Ch | Day | Air Date | Air Time Descrip | <u>tion</u> | Start/End Time | Ler | gth Ad-II | <u> </u> | | | Rate | Type |
| | 1 WE | ESHM | 10/08/12 | 9:36 AM Regis 8 | k Kelly 9-10 AM | 9:00-10:00 AM | | :30 OFA1 | 2A138H | | | \$800.00 | NM |
| 15 | 10/02/12 Class of Tir | 10/05/1 ne - Pre-e | | Today Show II th notice | 10AM-11AM | -TWTF | :30 |) | 4 | \$600.00 | NM | | |
| | Weeks: | Start Da | | | Spots/Week | Rate | | | | | | | |
| | | 10/01/12 | | | 4 | \$600.00 | | | _ | | | - | _ |
| 9 | Spots: # Ch | Market Company | Air Date | Air Time Descrip | | Start/End Time | Ler | igth Ad-II | | | | Rate | |
| 1 | | | 10/02/12 | 10:59 AM NBC To | , | 10AM-11AM | | :30 OFA1 | | | | \$600.00 | |
| | | | 10/03/12 | 10:28 AM NBC To | | 10AM-11AM | | | .ZP130H | | | \$600.00 | |
| | 4 VVI | ESH <i>Th</i> See i | 10/04/12 MG 15.5,15 | | oday Show II | 10AM-11AM | | :00 | | | | \$600.00 | IVIVI |
| | 3 WI | | | 10:59 AM NBC To | oday Show II | 10AM-11AM | | :30 OFA1 | 2а138н | | | \$600.00 | NM |
| | 5 WE | ESHSa | 10/06/12 or 15.4 10/ | 5:13 AM Sat 5-6 | - | Sat 5-6a | | :30 OFA1 | .2А138н | | | \$100.00 | NM |
| | 6 Wi | | 10/06/12 or 15.4 10/ | 7:15 AM Sat Sui 04 | nrise 6-8 AM | 6:00-8:00 AM | | :30 OFA1 | .2z141н | | | \$250.00 | NM |
| | 7 W | | 10/07/12 | 7:41 AM Sun Su | nrise@6-8 AM | 6:00-8:00 AM | | :30 OFA1 | .2Z141H | | | \$250.00 | NM |
| | | MG f | or 15.4 10/ | 04 | | | | | | | | | |
| 16 | 10/08/12 Class of Tir | 10/08/1 me - Pre- | | Today Show II th notice | 10AM-11AM | M | :30 |) | 1 | \$700.00 | NM | | |
| | Weeks: | Start Da 10/08/12 | | | Spots/Week 1 | <u>Rate</u> \$700.00 | | | | | | | |
| | Spots: # Ch | Day | Air Date | Air Time Descrip | <u>otion</u> | Start/End Time | Lei | ngth Ad-I | D | | | Rate | Type |
| | 1 WI | ESHM | 10/08/12 | 10:57 AM NBC T | oday Show II | 10AM-11AM | | :30 OFA | L2Z141H | | | \$700.00 | MM |
| 17 | 7 10/02/12 Class of Tir | 10/05/1 me - Pre- | | Today Show III | 11AM-12PM/10-11 | -TWTF | :3 |) | 4 | \$600.00 | NM | | |
| | Weeks: | Start Da | te End D | Date MTWTFSS | Spots/Week 4 | <u>Rate</u> \$600.00 | | | | | Addison to the second | | |
| | Spots: # Ch | n <u>Day</u> | Air Date | Air Time Descrip | <u>otion</u> | Start/End Time | <u>Le</u> | ngth Ad-I | D | | | Rate | Type |
| | | ESHTu | 10/02/12 | 11:28 AM NBC T | | 11AM-12PM/10 | 0-11/ | :30 OFA | 12р13Он | | | \$600.00 | |
| | 1 W | ESHW | 10/03/12 | 11:51 AM NBC T | oday Show III | 11AM-12PM/10 | 0-11/ | :30 OFA | 12A133H | | | \$600.00 | NM (|
| 1 | 2 W | ESHTh | 10/04/12 | 11:29 AM NBC T | oday Show III | 11AM-12PM/10 | 0-11/ | :30 OFA | 12а133н | | | \$600.00 | NM (|
| | 4 W | ESHF | 10/05/12 | 11:51 AM NBC T | oday Show III | 11AM-12PM/10 | D-11/ | :30 OFA | 12А133н | | | \$600.00 | MM (|
| 18 | 3 10/02/12 Class of Ti | 10/05/ me - Pre- | | | 12:12:00-12:30 PM | -TWTF | :3 | 0 | 2 | \$400.00 | NM | | |
| | 101 | 01 1 0 | | Data MTW/TESS | 0 1 001 1 | | | | | | | | |

Rate

Spots/Week

MTWTFSS

Start Date End Date



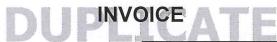


WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| Advertiser | Product | Estimate Number |
|-------------------|-------------|-----------------|
| Obama/D/President | SKED A 30'S | 1537 |

www.wesh.com

| | | | _ | 1.0 | | | | Spots/ | - | _ | z |
|------|-------------------------|---|----------------------|-----------------------------|--|------------------------------|----------|---------------------------|------------|------|----------------------|
| | tart Date | End Dat | | cription | Start/End Time | | | Veek | Rate | Туре | |
| | 0/02/12 lass of Tim | 10/05/12 e - Pre-e | 2 M-F mptible wit | NOON NEWS 12- th notice | 12:12:00-12:30 PM | -TWTF== | :30 | 2 | \$400.00 | NM | |
| | | 10/01/12 | 10/07/ | /12 -TWTF | 2 | \$400.00 | | | | | |
| Sp | oots: # Ch | Day | Air Date | Air Time Descri | ption | Start/End Time | Length . | Ad-ID | | | Rate Tyr |
| | 1 WE | SHTu | 10/02/12 | 12:00 PM M-F N | OON NEWS 12-12:30 | 12:00-12:30 PM | :30 | OFA12P130H | | | \$400.00 N |
| | 2 WE | SHW | 10/03/12 | 12:27 PM M-F N | OON NEWS 12-12:30 | 12:00-12:30 PM | :30 | OFA12P130H | | | \$400.00 N |
| | 0/08/12 lass of Tim | 10/08/12 e - Pre-e | 2 M-F mptible wit | NOON NEWS 12- th notice | 12:12:00-12:30 PM | M | :30 | 1 | \$500.00 | NM | |
| W | | Start Dat 10/08/12 | | | Spots/Week 1 | <u>Rate</u> \$500.00 | | | | | |
| Sp | oots: # Ch | Day | Air Date | Air Time Descri | ption | Start/End Time | Length | Ad-ID | | | Rate Typ |
| | 1 WE | SHM | 10/08/12 | | OON NEWS 12-12:30 | 12:00-12:30 PM | :30 | OFA12A138H | | | \$500.00 N |
| | 0/02/12 lass of Tim | 10/05/1: e - Pre-e | | 4-5 PM NEWS th notice | M-F 4-5 PM | -TWTF | :30 | 6 | \$750.00 | NM | |
| W | | Start Dat 10/01/12 | | | Spots/Week 6 | Rate \$750.00 | | | | | |
| Sn | oots: # Ch | | Air Date | Air Time Descri | | \$750.00 Start/End Time | Length | Ad-ID | | | Rate Ty |
| Op. | | | 10/02/12 | 4:28 PM M-F 4 | | M-F 4-5 PM | | <u>лачь</u> ОFA12P130H | | | \$750.00 |
| | 6 WE | | 10/03/12 | 4:24 PM M-F 4 | PER STATE ST | M-F 4-5 PM | 200 0 | OFA12P130H | | | \$750.00 |
| | 2 WE | | 10/03/12 | 4:42 PM M-F 4 | | M-F 4-5 PM | | OFA12A133H | | | \$750.00 |
| | 5 WE | | 10/04/12 | 4:27 PM M-F 4 | 5 PM NEWS | M-F 4-5 PM | :30 | OFA12A133H | | | \$750.00 |
| | 3 WE | SHTh | 10/04/12 | 4:58 PM M-F 4 | -5 PM NEWS | M-F 4-5 PM | :30 | OFA12A133H | | | \$750.00 |
| | 4 WE | SHF | 10/05/12 | 4:28 PM M-F 4 | -5 PM NEWS | M-F 4-5 PM | :30 | OFA12A133H | | | \$750.00 |
| | 0/02/12 class of Tim | 10/05/1 | | 5-6 PM ROT | 5:00-6:00 PM | -TWTF | :30 | 4 | \$900.00 | NM | |
| | eeks: | Start Dat 10/01/12 | e End D | Date MTWTFSS | Spots/Week 4 | <u>Rate</u> \$900.00 | | | | | |
| Sp | oots: # Ch | Day | Air Date | Air Time Descr | iption_ | Start/End Time | Length | Ad-ID | | | Rate T |
| | 2 WE | SHTu | 10/02/12 | 5:27 PM M-F 5 | -6 PM ROT | 5:00-6:00 PM | :30 | OFA12P130H | 1 | | \$900.00 |
| | 1 WE | SHW | 10/03/12 | 5:41 PM M-F 5 | -6 PM ROT | 5:00-6:00 PM | :30 | OFA12P130H | l | | \$900.00 |
| | | | 10/04/12 | 5:53 PM M-F 5 | -6 PM ROT | 5:00-6:00 PM | | OFA12A133H | | | \$900.00 |
| | 4 WE | SHF | 10/05/12 | 5:41 PM M-F 5 | -6 PM ROT | 5:00-6:00 PM | :30 | OFA12A138H | | | \$900.00 |
| | 0/02/12 class of Tim | 10/05/1 ne - Pre-e | | 6-6:30 PM ith notice | M-F 6-6:30 PM | -TWTF | :30 | 5 | \$1,200.00 | NM | |
| W | | Start Dat 10/01/12 | | | Spots/Week 5 | Rate | | | | | |
| Sr | pots: # Ch | | Air Date | /12 -TWTF Air Time Descr | _ | \$1,200.00 Start/End Time | Length | V4 ID | | | Pate T |
| O, | | | 10/02/12 | 5:58 PM M-F 6 | 200 (400)200 (200)200 (60 | M-F 6-6:30 PM | | OFA12P130H | i | | Rate T \$1,200.00 |
| | | | 10/02/12 | 6:29 PM M-F 6 | | M-F 6-6:30 PM | | OFA12P130H | | | \$1,200.00 |
| | 1 WE | | 10/03/12 | 6:29 PM M-F 6 | | M-F 6-6:30 PM | | OFA12A133H | | | \$1,200.00 |
| | | | 10/04/12 | 6:23 PM M-F 6 | | M-F 6-6:30 PM | | OFA12A133H | | | \$1,200.00 |
| | 2 WE | | 10/05/12 | 6:23 PM M-F 6 | | M-F 6-6:30 PM | | OFA12A133H | | | \$1,200.00 |
| 22 1 | 0/09/12 | 10/08/1 | 2 ME | 6-6:30 PM | M E 6 6:20 DM | N . | .20 | | £1 400 00 | NINA | |
| | 0/08/12 Class of Tim | | | | M-F 6-6:30 PM | M | :30 | 1 | \$1,400.00 | NM | |
| W | | Start Date 10/08/12 | te <u>End D</u> | | Spots/Week 1 | <u>Rate</u> \$1,400.00 | | | | | |
| Sr | pots: # Ch | | Air Date | Air Time Descr | | Start/End Time | Length | Ad-ID | | | Rate T |
| | 1 WE | 100000000000000000000000000000000000000 | 10/08/12 | 6:21 PM M-F 6 | | M-F 6-6:30 PM | | OFA12A138H | 1 | | \$1,400.00 |
| | 0/06/12 Class of Tim | 10/06/1 ne - Pre-e | | SU 6-6:30 PM ith notice | SA/SU 5:58-6:30 P | IS- | :30 | 1 | \$1,200.00 | NM | |
| | | | te End D | | Spots/Week | Rate | | | 10000 | | |
| VV | | 10/01/12 | 10/07 | 7/12S- | | \$1,200.00 | | | | | |





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 950297-1 | 10/14/12 | October 2012 | 10/01/12 - 10/08/12 |

| Advertiser | Product | Estimate Number |
|-------------------|-------------|-----------------|
| Obama/D/President | SKED A 30'S | 1537 |

| NAMAMAY N | vesh.com | | | | | | | | | | |
|--------------|----------------------------|------------------------|----------------------|--|--|-------------------------------|---------|------------------------------------|--|--------------|-----------------------------------|
| VV VV VV . V | vesii.com | | | | | | | Spots/ | | | |
| Line | Start Date | End Dat | te Desc | cription | Start/End Time | MTWTFSS | Length | Week | Rate | Type | |
| 24 | 10/06/12 Class of Tir | 10/06/1: | | SU 6-6:30 PM | SA/SU 5:58-6:30 PI | S- | :30 | 1 | \$1,200.00 | NM | entered to a second second second |
| | Spots: # Ch | | Air Date | Air Time Descri | ption | Start/End Time | Lengtl | Ad-ID | | | Rate Type |
| | 1 WE | ESHSa | 10/06/12 | 6:22 PM SA/SU | 6-6:30 PM | SA/SU 5:58-6:30 | PI :3 |) OFA12Z14 | 41H | | \$1,200.00 NM |
| 25 | 10/07/12 Class of Tir | 10/07/1: ne - Pre-e | | SU 6-6:30 PM th notice | SA/SU 5:58-6:30 PI | S | :30 | 1 | \$1,200.00 | NM | ¥ u |
| | Weeks: | Start Dat 10/01/12 | | | Spots/Week 1 | <u>Rate</u> \$1,200.00 | | | | | |
| | Spots: # Ch | | Air Date | Air Time Descri | | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| | 1 WE | ESHSu | 10/07/12 | 6:28 PM SA/SU | 6-6:30 PM | SA/SU 5:58-6:30 | Pl :3 | 0 OFA12A1 | 38н | | \$1,200.00 NM |
| 26 | 10/02/12 Class of Tir | 10/05/1 me - Pre-e | 2 M-F emptible wi | Entertainment Tor th notice | nigł7:00-730 PM | -TWTF | :30 | 4 | \$1,600.00 | NM | |
| | Weeks: | Start Dat 10/01/12 | | | Spots/Week 4 | <u>Rate</u> \$1,600.00 | | | | | - |
| | Spots: # Ch | - Contractor | Air Date | Air Time Descri | | Start/End Time | | h Ad-ID | 2 2 | | Rate Type |
| | | | 10/02/12 | | ntertainment Tonight | 7:00-730 PM | | 0 OFA12P1 | | | \$1,600.00 NM |
| | | | 10/03/12 10/04/12 | | ntertainment Tonight ntertainment Tonight | 7:00-730 PM 7:00-730 PM | | 0 OFA12P1 0 OFA12A1 | | | \$1,600.00 NM \$1,600.00 NM |
| | | | 10/05/12 | | ntertainment Tonight | 7:00-730 PM | | 0 OFA12A1 | | | \$1,600.00 NM |
| 27 | 7 10/08/12 Class of Tir | 10/08/1 | 2 M-F | Entertainment Too | nigł7:00-730 PM | M | :30 | 1 | \$1,700.00 | NM | |
| | Weeks: | Start Dat | | and the second s | Spots/Week | Rate | | | The state of the s | | |
| | C4 # Ob | 10/08/12 | | | 1 | \$1,700.00 | 1 | - A-LID | | | D-4- T |
| | Spots: # Ch | i <u>Day</u> ESHM | Air Date 10/08/12 | Air Time Descri | <u>ption</u> ntertainment Tonight | Start/End Time 7:00-730 PM | | <u>h</u> <u>Ad-ID</u> 0 0FA12Z1 | 41н | | Rate Type \$1,700.00 NM |
| | | | | | | | | | | | Ψ1,700.00 1410 |
| 28 | 3 10/02/12 Class of Tir | 10/05/1 me - Pre-e | | Access Hollywood ith notice | d Access Hollywood | -TWTF | :30 | 5 | \$1,600.00 | NM | |
| | Weeks: | Start Dat 10/01/12 | 10/07 | | Spots/Week 5 | <u>Rate</u> \$1,600.00 | = 62 | -0.00 | 3 Aug | The makes of | . And the same of the fi |
| | Spots: # Ch | | Air Date | Air Time Descr | | Start/End Time | | h Ad-ID | 2011 | | Rate Type |
| | | ESHTu ESHW | 10/02/12 10/03/12 | | ccess Hollywood ccess Hollywood | Access Hollywoo | | 0 OFA12P1 0 OFA12A1 | | | \$1,600.00 NM \$1,600.00 NM |
| | | ESHW | 10/03/12 | | ccess Hollywood | Access Hollywoo | | 0 OFA12A1 | | | \$1,600.00 NM |
| | | ESHTh | 10/04/12 | | ccess Hollywood | Access Hollywoo | | 0 OFA12A1 | | | \$1,600.00 NM |
| | 2 WI | ESHF | 10/05/12 | | ccess Hollywood | Access Hollywoo | od / :3 | 0 OFA12A1 | .33н | | \$1,600.00 NM |
| 30 | 10/02/12 Class of Ti | 10/06/1 me - Pre-e | | u News @ 11PM ith notice | 11-1135p | -TWTFS- | :30 | 3 | \$1,400.00 | NM | · |
| | Weeks: | Start Da | | | Spots/Week 3 | Rate \$1,400.00 | | | | | |
| | Spots: # Ch | | Air Date | Air Time Descr | | Start/End Time | | th Ad-ID | | | Rate Type |
| | | ESHTu | 10/02/12 | 11:22 PM M-Su | _ | 11-1135p | | 0 OFA12P1 | | | \$1,400.00 NM |
| | | | 10/04/12 | 11:31 PM M-Su | | 11-1135p | | 0 OFA12A1 | | | \$1,400.00 NM |
| | 2 VV | ESHSa | 10/06/12 | 11:20 PM M-Su | News @ 11PM | 11-1135p | | 30 OFA12A1 | .38H | | \$1,400.00 NM |
| 31 | 1 10/02/12 Class of Ti | 10/05/1 me - Pre- | | C Tonight Show ith notice | 11:35P-12:35XM | -TWTF | :30 | 4 | \$850.00 | NM | |
| | Weeks: | Start Da 10/01/12 | | | Spots/Week 4 | <u>Rate</u> \$850.00 | | | | | |
| | Spots: # Ch | | Air Date | Air Time Descr | | Start/End Time | | th Ad-ID | | | Rate Type |
| | | ESHTu | 10/02/12 | 12:09 AM NBC | | 11:35P-12:35XM | | 30 OFA12P1 | | | \$850.00 NM |
| | | ESHW | 10/03/12 | 12:09 AM NBC | | 11:35P-12:35XN | | 30 OFA12A1 | | | \$850.00 NN |
| 1 | | ESHTh | 10/04/12 | 12:08 AM NBC | | 11:35P-12:35XN | | 30 OFA12A1 | | | \$850.00 NM |

11:35P-12:35XM

12:08 AM NBC Tonight Show

3 WESHF

10/05/12

:30 OFA12A133H

\$850.00 NM





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| Advertiser | Product | Estimate Number |
|-------------------|-------------|-----------------|
| Obama/D/President | SKED A 30'S | 1537 |

| www.\ | wesh.com | | | | | | | | | |
|-------|----------------------|-------------------------|--|--|-------------------------------|-----------------|-------------------|-------------|------|---|
| | | | | | | | Spots/ | | | |
| Line | Start Date E | End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
| 32 | | 10/08/12 - Pre-emp | NBC Tonight Show of tible with notice | 11:35P-12:35XM | M | :30 | 1 | \$850.00 | NM | |
| | | tart Date 0/08/12 | End Date MTWTFSS M | Spots/Week 1 | <u>Rate</u> \$850.00 | | | | _ | |
| | Spots: # Ch 1 WES | Day Air | <u>Date</u> <u>Air Time</u> <u>Descr</u> 08/12 12:30 AM NBC | | Start/End Tim 11:35P-12:35 | | Ad-ID OFA12A13 | 8н | | <u>Rate Type</u> \$850.00 NM |
| | | | | | | | | | | ψ050.00 14101 |
| 33 | Class of Time | | NBC Carson Daly ON otible with notice | | | :30 | 4 | \$100.00 | NM | *************************************** |
| | | <u>0/01/12</u> | End Date MTWTFSS 10/07/12 -TWTF | Spots/Week 4 | <u>Rate</u> \$100.00 | | | | | |
| | Spots: # Ch | Day Air | | | Start/End Tim | e <u>Lengtl</u> | Ad-ID | | | Rate Type |
| | 1 WES | | | Carson Daly ON | NBC Carson I | |) OFA12P13 | Он | | \$100.00 NM |
| | 3 WES | HW 10/ | | Carson Daly ON | NBC Carson I | |) OFA12P13 | 0н | | \$100.00 NM |
| | 4 WES | HTh 10/ | 04/12 2:00 AM NBC | Carson Daly ON | NBC Carson I | Daly C :3 |) OFA12A13 | 3н | | \$100.00 NM |
| | 2 WES | HF 10/ | 05/12 1:46 AM NBC | Carson Daly ON | NBC Carson I | Daly C:3 |) OFA12A13 | 8н | | \$100.00 NM |
| 34 | | 10/08/12 e - Pre-emp | NBC Carson Daly ON otible with notice | NBC Carson Daly | С м | :30 | 1 | \$100.00 | NM | |
| | Weeks: S | Start Date 0/08/12 | End Date MTWTFSS 10/14/12 M | Spots/Week 1 | <u>Rate</u> \$100.00 | | | 1001551100 | | |
| | Spots: # Ch | Day Air | | • | Start/End Tim | ne Lenat | n Ad-ID | | | Rate Type |
| | 1 WES | | | Carson Daly ON | NBC Carson | |) OFA12Z14 | 1н | | \$100.00 NM |
| | | | | | | | | | | V.00.00 1 |
| 3 | | 10/08/12 e - Pre-emp | Mon NBC Prime VOIC otible with notice | E Prime Other | M | :30 | 1 | \$8,000.00 | NM | |
| | | Start Date 0/08/12 | End Date MTWTFSS 10/14/12 M | Spots/Week 1 | <u>Rate</u> \$8,000.00 | | | | | |
| | Spots: # Ch | Day Air | Date Air Time Descri | ription | Start/End Tim | ne <u>Lengt</u> | n Ad-ID | | | Rate Type |
| | 1 WES | SHM 10 | /08/12 8:48 PM Mon I | NBC Prime VOICE | Prime Other | :3 | OFA12A13 | 88н | | \$8,000.00 NM |
| 36 | | 10/02/12 e - Pre-emp | NBC Prime GO ON/ Notible with notice | IEW9:00-10:00 PM | -T | :30 | 1 | \$3,800.00 | NM | |
| | Weeks: S | | End Date MTWTFSS -T | Spots/Week 1 | Rate \$3,800.00 | | | | | |
| | Spots: # Ch | Day Air | | 0 1935 | Start/End Tim | ne Lenat | h Ad-ID | | | Rate Type |
| | . – | SHTu 10 | | Prime GO ON/ NEW N | - | | 0 OFA12P13 | 30н | | \$3,800.00 NM |
| | | | | | | | | | | |
| 39 | | 10/05/12 e - Pre-emp | NBC Prime WHITNE of tible with notice | //C(8:00-9:00 PM | F | :30 | 1 | \$2,000.00 | NM | |
| | | Start Date 0/01/12 | End Date MTWTFSSF | Spots/Week 1 | <u>Rate</u> \$2,000.00 | | | | | |
| | Spots: # Ch | Day Air | Date Air Time Descri | ription | Start/End Tim | ne Lengt | h Ad-ID | | | Rate Type |
| | 1 WES | SHF 10. See MG | | Prime WHITNEY/COM | 1M 8:00-9:00 PM | 1 :0 | 0 | | | \$2,000.00 NM |
| | 2 WES | SHF 10 MG for 3 | /05/12 8:20 PM NBC 39.1 10/05 | Prime GRIMM | 8:00-9:00 PM | 1 :3 | 0 OFA12A13 | 38н | | \$2,000.00 NM |
| 4 | | 10/05/12 e - Pre-emi | NBC Prime GRIMM otible with notice | 9:00-10:00 PM | F | :30 | 1 | \$3,800.00 | NM | |
| | Weeks: S | | End Date MTWTFSS 10/07/12F | Spots/Week | <u>Rate</u> \$3,800.00 | | | | | |
| | Spots: # Ch | | | | \$3,800.00 Start/End Tin | ne lend | h Ad-ID | | | Rate Type |
| L | 1 WES | and the second | /05/12 9:17 PM NBC | The second secon | 9:00-10:00 P | | 0 OFA12A1 | 33н | | \$3,800.00 NM |
| 4 | | 10/07/12 - Pre-emi | NFL ptible with notice | 8:00PM-conclusio | nS | :30 | 2 | \$12,000.00 | NM | |
| | Weeks: S | | End Date MTWTFSS | Spots/Week | Rate | | | | | |
| | Spots: # Ch | | | 2 rintion | \$12,000.00 Start/End Tin | ne leng | h Ad-ID | | | Rate Type |
| I | opola. # OII | Day All | Date MILITINE DESC | Πρασι | Statue III | ne Leng | II AU-ID | | | ivate Type |

DUPINVOICE ATE



WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 950297-1 | 10/14/12 | October 2012 | 10/01/12 - 10/08/12

| Advertiser | Product | Estimate Number |
|-------------------|-------------|-----------------|
| Obama/D/President | SKED A 30'S | 1537 |

| www.v | vesh.com | | | | | | | | | |
|-------|----------------------------|----------------------------|---|--------------------|-----------------------------------|--------------|------------------------------|-------------|---------|--------------------------------|
| Lina | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ | Rate | Type | |
| | | | NFL | 8:00PM-conclusion | | :30 | | \$12,000.00 | NM | Siece to |
| | Class of Tin | ne - Pre-emp | otible with notice | | 3 | | | \$12,000.00 | INIVI | |
| | Spots: # Ch | <u>Day Air</u> SHSu 10/ | | <u>otion</u> | Start/End Time 8:00PM-conclusi | | <u>h Ad-ID</u> 0 ofa12z14 | 11н | | Rate Type \$12,000.00 NM |
| | | | 07/12 10:53 PM NFL | | 8:00PM-conclusi | | 0 OFA12A13 | | | \$12,000.00 NM |
| 42 | 10/08/12 Class of Tin | 10/08/12 ne - Pre-emp | NBC Prime REVOLUTI | Ol10:00-11:00 PM | M | :30 | 1 | \$6,000.00 | NM | |
| | Weeks: | Start Date | End Date MTWTFSS | | Rate | | | | | |
| 1 | Spots: # Ch | 10/08/12 Day Air | 10/14/12 M Date Air Time Descrip | 1 otion | \$6,000.00 Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| | 1 WE | SHM 10 | /08/12 10:36 PM NBC P | rime REVOLUTION | 10:00-11:00 PM | :3 | 0 OFA12Z1 | 41H | | \$6,000.00 NM |
| 43 | 10/02/12 Class of Tin | 10/02/12 ne - Pre-emp | NBC Prime VOICE otible with notice | 8:00-9:00 PM | -T | :30 | 1 | \$7,000.00 | NM | |
| | Weeks: | Start Date 10/01/12 | End Date MTWTFSS -T | Spots/Week 1 | <u>Rate</u> \$7,000.00 | | | | | |
| | | Day Air | Date Air Time Descrip | otion | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| | 1 WE | ESHTu 10 | /02/12 8:19 PM NBC P | rime VOICE | 8:00-9:00 PM | :3 | 0 OFA12P1 | 30н | | \$7,000.00 NM |
| 44 | 10/07/12 Class of Tin | 10/07/12 ne - Immedia | Sun 5-6a ately Pre-emptible without | Sun 5-6a notice | S | :30 | 1 | \$50.00 | NM | |
| | Weeks: | Start Date 10/01/12 | End Date MTWTFSSS | Spots/Week 1 | <u>Rate</u> \$50.00 | | | | | |
| | Spots: # Ch | | | | Start/End Time | <u>Lengt</u> | h Ad-ID | | | Rate Type |
| | 1 WE | ESHSu 10 | /07/12 5:41 AM Sun 5- | 6a | Sun 5-6a | :3 | 0 OFA12A1 | 38н | | \$50.00 NM |
| 45 | 5 10/02/12 Class of Tir | 10/02/12 me - Pre-emp | NBC Prime PARENTH | OC10:00-11:00 PM | -T | :30 | 1 | \$4,500.00 | NM | |
| | Weeks: | Start Date 10/01/12 | End Date MTWTFSS -T | Spots/Week 1 | <u>Rate</u> \$4,500.00 | | | | | |
| | | Day Air | Date Air Time Descrip | | Start/End Time | | th Ad-ID | | | Rate Type |
| | 1 WE | ESHTu 10 | /02/12 10:32 PM NBC P | | 10:00-11:00 PM | :3 | 0 OFA12P1 | 30н | 32 2 40 | \$4,500.00 NM |
| 46 | 10/05/12 Class of Tir | | NBC Prime DATELINE otible with notice | | F | :30 | 1 | \$4,000.00 | NM | , |
| | Weeks: | Start Date 10/01/12 | End Date MTWTFSSF | Spots/Week 1 | <u>Rate</u> \$4,000.00 | | | | | |
| | Spots: # Ch | Day Air | Date Air Time Descri | | Start/End Time | | th Ad-ID | | | Rate Type |
| | 1 WE | ESHF 10 | /05/12 10:30 PM NBC P | rime DATELINE | 10:00-11:00 PM | 1 :3 | 30 OFA12A1 | 38н | | \$4,000.00 NM |
| 47 | 7 10/06/12 Class of Tir | me - Pre-em | Notre Dame Football ptible with notice | 5:00A-4 XM | S- | :30 | 2 | \$2,500.00 | NM | |
| | Weeks: | Start Date 10/01/12 | End Date MTWTFSSS- | Spots/Week 2 | <u>Rate</u> \$2,500.00 | | / | | | |
| | Spots: # Ch | Day Air | Date Air Time Descri | | Start/End Time | | th Ad-ID | | | Rate Type |
| | | | /06/12 7:38 PM Notre I /06/12 10:23 PM Notre I | . 9- | 5:00A-4 XM 5:00A-4 XM | | 30 OFA12A1 30 OFA12Z1 | | | \$2,500.00 NM \$2,500.00 NM |
| | | | | | | | | | NINA | \$2,500.00 TVIVI |
| 48 | Things o | 30 8 5 64 9 | M-F 4-5 PM NEWS ptible with notice | M-F 4-5 PM | M | :30 | 1 | \$800.00 | NM | |
| | Weeks: | Start Date 10/08/12 | End Date MTWTFSS 10/14/12 M | Spots/Week 1 | <u>Rate</u> \$800.00 | | | | | |
| | Spots: # Ch | | | | Start/End Time | | th Ad-ID | 20 | | Rate Type |
| | | | /08/12 4:55 PM M-F 4- | | M-F 4-5 PM | | 30 OFA12A1 | | | \$800.00 NM |
| 49 | - A 100 AVI | South Value (| M-F Access Hollywood ptible with notice | | | :30 | 1 | \$1,700.00 | NM | |
| | Weeks: | Start Date 10/08/12 | End Date MTWTFSS 10/14/12 M | Spots/Week 1 | <u>Rate</u> \$1,700.00 | | | | | |
| | Spots: # Ch | n <u>Day Ai</u> | r Date Air Time Descri | ption | Start/End Time | Leng | th Ad-ID | | | Rate Type |





Payment Terms 30 Days

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 950297-1 | 10/14/12 | October 2012 | 10/01/12 - 10/08/12 |

| Advertiser | Product | Estimate Number |
|-------------------|-------------|-----------------|
| Obama/D/President | SKED A 30'S | 1537 |

www.wesh.com

| 0 | | _ 4 | _ | 1 |
|---|----|-----|---|---|
| 0 | p١ | וכ | S | / |

| Line | Start Date | End Date | Descript | ion | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | | |
|------|--------------------------|--------------------------|----------------------|---------------------|--------------------|---------------------------|---------|--|------------|------|------------|------|
| 49 | | 10/08/12 ne - Pre-emp | | ess Hollywood otice | Access Hollywood A | M | :30 | 1. 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 | \$1,700.00 | NM | | |
| | Spots: # Ch | Day Air | Date A | ir Time Descrip | <u>tion</u> | Start/End Time | Leng | h Ad-ID | | | Rate | Гуре |
| | 1 WE | SHM 10/ | 08/12 7 | :55 PM M-F Ac | cess Hollywood | Access Hollywo | od / :3 | 0 OFA12A1 | 38н | | \$1,700.00 | NM |
| 50 | 10/08/12 Class of Tin | 10/08/12 ne - Pre-emp | | PM ROT otice | 5:00-6:00 PM | M | :30 | 1 | \$1,000.00 | NM | | |
| | Weeks: | Start Date 10/08/12 | End Date 10/14/12 | MTWTFSS M | Spots/Week 1 | <u>Rate</u> \$1,000.00 | - | _ | | | | ν. |
| | Spots: # Ch | Day Air | Date A | ir Time Descrip | tion | Start/End Time | Leng | th Ad-ID | | | Rate | Type |
| | 1 WE | SHM 10/ | 08/12 | 5:53 PM M-F 5-6 | PM ROT | 5:00-6:00 PM | :3 | 0 OFA12Z1 | 41н | | \$1,000.00 | NM |
| 51 | | 10/05/12 ne - Immedia | | COURIC DAY | 2-3PM notice | WTF | :30 | 3 | \$200.00 | NM | | |
| | Weeks: | Start Date 10/01/12 | End Date 10/07/12 | MTWTFSS WTF | Spots/Week 3 | <u>Rate</u> \$200.00 | | | | | | |
| | Spots: # Ch | Day Air | Date A | ir Time Descrip | otion | Start/End Time | Leng | th Ad-ID | | | Rate : | Type |
| | 2 WE | ESHW 10/ | 03/12 | 2:12 PM KATIE | COURIC DAY | 2-3PM | :: | 30 OFA12A1 | 33н | | \$200.00 | NM |
| | 1 WE | ESHTh 10/ | 04/12 | 2:59 PM KATIE | COURIC DAY | 2-3PM | :: | 30 OFA12A1 | 33н | | \$200.00 | NM |
| | 3 WE | ESHF 10/ | 05/12 | 2:36 PM KATIE | COURIC DAY | 2-3PM | :: | 30 OFA12A1 | 38н | | \$200.00 | NM |
| | | | | | | Total Spots | 1 | 05 | | | | |

Gross Total

\$144,310.00

Agency Commission

\$21,646.50

Net Amount Due

\$122,663.50